

Scrum Product Owner II

Description

The role of a Scrum Product Owner goes far beyond simply managing a backlog. It relies on the ability to build a clear vision, make informed decisions, and deliver genuine value to users and stakeholders. The Scrum Product Owner II training is designed for those who want to strengthen these key skills and deepen their understanding of Scrum in an advanced context.

Beyond the fundamentals, this course focuses on product strategy, value management, and effective communication. Participants learn how to validate their assumptions, align the product vision with business objectives, and apply agile practices suited to complex environments. Each module combines theory, case studies, and practical exercises to reinforce learning.

Deepening the Product Owner role

This Scrum Product Owner training promotes a hands-on, value-driven approach. It helps participants develop products aligned with customer needs while ensuring measurable impact. Learners gain the ability to balance priorities, manage stakeholder expectations, and enhance collaboration with Scrum teams.

Course Content

- Module 1 : Understanding your products
- Module 2 : Who are your customers?
- Module 3 : Connecting product features to customer outcomes
- Module 4 : Communicating the product vision and strategy
- Module 5 : Value and pricing models
- Module 6 : Innovation and experimentation
- Module 7 : Stakeholders and stakeholder management
- Module 8 : Agile governance, budgeting and contracting in relation to Scrum
- Module 9 : Scaling the Product Owner role

Lab / Exercises

- This course includes hands-on exercises designed to reinforce your knowledge and apply your skills in real-world professional scenarios.

Documentation

- Digital courseware included

Exam

- All participants taking this course will receive a Voucher to take the Professional Scrum Product Owner II (PSPO II) exam

Participant profiles

- Product Owners looking to strengthen their expertise
- Product Managers or Product Leads

- Scrum Masters seeking to deepen their product perspective
- Managers or decision-makers involved in agile strategy

Prerequisites

- Having followed the training : [Scrum Product Owner](#)

Objectives

- Analyze and understand the strategic value of products
- Identify and segment target customers
- Align product features with expected customer outcomes
- Define and communicate a clear product vision
- Establish relevant value and pricing models
- Foster continuous innovation and experimentation
- Collaborate effectively with stakeholders
- Apply agile governance principles at scale

Description

Scrum Product Owner II Training

Niveau

Intermédiaire

Classroom Registration Price (CHF)

1950

Virtual Classroom Registration Price (CHF)

1850

Duration (in Days)

2

Reference

PSPO-02