

Preparation to the ECBA certification – Entry Certificate In Business Analysis

Description

Master the Fundamentals of Business Analysis with the ECBA Certification

Would you like to have your business analysis skills recognized and effectively prepare for the ECBA™ certification? This comprehensive course, developed in partnership with the International Institute of Business Analysis (IIBA), will guide you step-by-step through the key principles of the BABOK® Guide. Learn how to translate stakeholder needs into functional requirements, master the Business Analysis Core Concept Model™, and manage the requirements lifecycle.

Join our course: *Preparation for the ECBA – Entry Certificate in Business Analysis* to strengthen your skills, enhance your career prospects, and earn the certification that validates your expertise in business analysis.

Course Content

Module 1: Understanding Business Analysis

- Define business analysis, describe its role in enabling change, and outline key activities across contexts
- Describe the six BACCM concepts, explain how they relate, and use them to support structured thinking
- Explain how business analysis supports value creation and benefits organizations in various industries
- Define value in business analysis and explain how outcomes are assessed to support value realization

Module 2: Mindset for Effective Business Analysis

- Explain how mindset influences your effectiveness and identify ways to adopt an empowering mindset
- Recognize the shared values that drive work and explain how those values support the work to be done
- Identify core business analysis principles and apply them to guide your work and improve outcomes
- Recognize foundational competencies and assess when to apply them in your work

Module 3: Implementing Business Analysis

- Identify roles that perform business analysis and describe how responsibilities vary across contexts
- Compare business analysis approaches and explain how to choose an approach based on the situation
- Identify organizational considerations that influence your work and explain their potential impact
- Describe the difference between requirements and designs and explain how they evolve throughout the initiative

Module 4: Change

- Recognize how key organizational, environmental, and stakeholder factors can influence your work
- Describe processes and systems to identify areas impacted by changes, and evaluate the impacts
- Track progress toward goals and support teams in adapting to changes, under direction
- Suggest and help implement simple improvements, working within clear guidelines

Module 5: Need

- Use basic elicitation methods and build positive rapport with stakeholders to elicit information

- Document requirements clearly and collaborate with stakeholders to validate needs, under guidance
- Compare stakeholder needs with outcomes to check alignment and flag conflicts for review
- Support stakeholders in prioritizing needs, considering business value and urgency

Module 6: Solution

- Explain basic solution validation concepts and record findings
- Assist in evaluating solution options, considering feasibility and risks, and contribute to preparing recommendations
- Support defining scope and collaborate on planning and monitoring implementation activities
- Support preparation and updating of design artifacts to maintain clarity

Module 7: Stakeholder

- Communicate with stakeholders using tailored messages to maintain engagement
- Identify stakeholder roles and interests, and support analysis of their impact
- Facilitate stakeholder collaboration and feedback throughout the initiative
- Identify key stakeholder motivations, drivers, and concerns to understand their decisions

Module 8: Value

- Confirm understanding of desired outcomes aligned with business objectives
- Support identification of value opportunities and help address barriers to delivery
- Describe how solutions meet business goals and relay information effectively for stakeholders
- Support defining key performance indicators (KPIs) aligned with value to measure success

Module 9: Context

- Assist in validating information quality and alignment to your situation, and document those validation outcomes
- Support recognizing constraints and adapt plans to maintain alignment
- Assist in analyzing technology trends and support technology integration
- Apply relevant industry standards and frameworks to guide the work to be done

Lab / Exercises

- Exercises or example will be given based on a study case proposed by the trainer or by participants.

Documentation

The new ECBA exam tests candidates on foundational business analysis practices supported by *The Business Analysis Standard* and the *BABOK Guide*. Below are resources to help further understand the areas that will be covered.

- **ECBA Exam Blueprint:** Shows the nine domains and the percentage of questions in each domain.
- **The Reference Map:** Links each activity statement to references within *The Business Analysis Standard* and the *BABOK Guide*, for focused study.
- **The ECBA Sample Exam Questions:** Provide examples of the two question types on the exam - situation-based and standard multiple-choice - and help test your knowledge.
- **Candidate Q&A:** Explore common questions and answers to support the ECBA exam changes.

Exam

- **The 2025 version of the ECBA exam consists of 50 questions in the following formats:**
 - **Standard multiple choice questions**

- **Scenario-based questions**
- **Duration: 75 minutes**
- **Available online in English initially.**

Participant profiles

- Individuals entering the BA profession
- Professionals transitioning careers
- Functional managers who are not BAs but manage them

Prerequisites

- No prerequisites

Objectives

- Learn and align your own skills to the principles, activities, tasks and techniques described in the six knowledge areas within the BABOK® Guide
- Get familiar with the structure of the BABOK® Guide
- Apply tasks and techniques from all 6 knowledge areas to business scenarios
- Adapt the BABOK® Guide usage according to 5 perspectives
- Assess your ability to pass one of the three level-based exam (ECBA™)

Description

Preparation to the ECBA certification

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Classroom Registration Price (CHF)

3750

Virtual Classroom Registration Price (CHF)

3500

Duration (in Days)

5

Reference

IIBA-ECBA