

# Knowledge Management

## Description

The application sharing, capitalization of expertise, know-how and knowledge are key factors driving growth in innovation performance enterprise. Les directly dependent on the ability of operational staff to focus on creation, improvement of products and / or services based on the best achievements, experiences without repeating what has already been done or without going through the same mistakes.

Today, the demand for innovation, cost control, deadlines and quality in an increasingly complex environment and accelerating with a skills base that turns (grandpa boom, turnover, falling out of technical studies) require approaches and methods that effectively address these issues and contribute directly to performances. It is gradually implementing organizational solutions, processes and operational tools, pragmatic and demonstrative that the primary objective of supporting the productive activities of the company.

### Classroom Registration Price (CHF)

2250

### Virtual Classroom Registration Price (CHF)

2100

### Course Content

Module 1: Identifying, defining the issues, objectives that will contribute to business performance  
Module 2: Knowledge Mapping for the characterization of intangible and tangible components  
Module 3: Define a dynamic Knowledge Management plan  
Module 4: Setting capture supports and sharing elements  
Module 5: Construction of the repository of know-how and a common language  
Module 6: Skills reference definition and monitoring  
Module 7: Community management of resources and expertise  
Module 8: Interoperability with information systems

### Lab / Exercises

This course offers:

- Practical exercises
- Group Restitution
- Case Scenarios

### Participant profiles

- KM project managers
- HR and training managers
- Quality managers
- Business process managers
- The actors of change, continuous improvement and quality

### Prerequisites

- No prerequisites

### Objectives

- Master operational methods and tools, identification, characterization, provision, structuring, development of skills, knowledge
- Define and Implement a knowledge management approach
- Appreciate the introduction of new technologies

### Niveau

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Fondamental

**Duration (in Days)**

3

**Reference**

KNOWLEDGE