# **Knowledge Management**

# **Description**

Application, sharing, and capitalization of knowledge have become strategic drivers for modern organizations. The Knowledge Management training supports companies in structuring, leveraging, and enhancing their expertise. It provides a concrete response to today's challenges related to innovation, quality, and competitiveness.

# A lever to improve performance

In a complex economic environment, companies must avoid the loss of expertise and unnecessary redundancies. The Knowledge Management approach helps transform individual knowledge into collective resources that drive growth. This training offers practical methods to identify, organize, and share knowledge effectively. It promotes better use of existing know-how and directly supports productive activities.

### **Course Content**

Module 1: Identifying, defining the issues, objectives that will contribute to business performance Module 2: Knowledge Mapping for the characterization of intangible and tangible components Module 3: Define a dynamic Knowledge Management plan Module 4: Setting capture supports and sharing elements Module 5 Construction of the repository of know-how and a common language Module 6: Skills reference definition and monitoring Module 7: Communinity management of resources and expertise Module 8: Interoperability with information systems

## Lab / Exercises

This course offers:

- Practical exercises
- Group Restitution
- Case Scenarios

#### **Documentation**

Training materials included.

## Participant profiles

- KM project managers
- HR and training managers
- Quality managers
- Business process managers
- The actors of change, continuous improvement and quality

## **Prerequisites**

No prerequisites

## Objectives

Master operational methods and tools, identification, characterization, provision, structuring, development
of skills, knowledge

- Define and Implement a knowledge management approach
- Appreciate the introduction of new technologies

# **Description**

Knowledge Management Training

Niveau

Fondamental

**Classroom Registration Price (CHF)** 

2250

**Virtual Classroom Registration Price (CHF)** 

2100

**Duration (in Days)** 

3

Reference

**KNOWLEDGE**