Introduction to Adobe InDesign, Illustrator, Photoshop and Acrobat DC

Description

This training consists of a comprehensive approach to the 3 flagship softwares from Adobe suite. It aims to understand the role of each software and help attendees to use them efficiently. Amongst the topics covered during this "hands-on" training you will deal with: treatable file formats; problems associated with printing and on-screen displays; basic picture repairs and enhancements; Illustrations, logo and pictogram creation; application of professional effects; basis to document layout; a practical approach to typography and text formatting; a digest of the common terms employed in web, graphical design and print industry; an approach to the 2 software "accessories" of Creative Cloud, the indispensable Bridge and Acrobat

Course Content

Adobe Creative - Softwares for modern visual communication

- Module 1: Softwares intents: layouts, illustrations, pictures treatment
- Module 2: Which software for which kind of files : Adobe Bridge
- Module 3: User Interfaces of the 3 softwares : similarities and differences

PS - 1 : Basic of pictures corrections and photo-compiosition

- Module 4: Images sizes and dimensions, resolution, cropping and resizing
- Module 5: Improving pictures:: contrast and tonal adjustments
- Module 6: Repairing pictures: Patch, Healing Brushes, Clone Stamp tools
- Module 7: Selection Tools and their modes; saving a selection
- Module 8: Creating layer by copy; special Layers: Adjustments Layers
- Module 9: Photo compositing with Layers and Layers Styles
- Module 10: Typographic tools and masking
- Module 11: Automated functions: stacking multiple pictures; stitching a panorama

AI - 1 : The basis of vector graphics creation

- Module 12: Technics to select vector paths
- Module 13: Creating a basic illustration with shapes tools; combining shapes
- Module 14: Anchor points and the Pen tool; paths creation and modification
- Module 15: Import and edit bitmap graphics; converting bitmaps to vector paths
- Module 16: Choosing, applying colors and color theme with the Swatches panel
- Module 17: Adding text to an illustration; using Layers to organize front- and background objects
- Module 18: Saving and exporting for web and print

ID - 1 : Basis to handle Layouts of long documents

- Module 19: The Extra mode: inspecting an existing document
- Module 20: Text files importation and text threading
- Module 21: Picture files importation and picture-frames modifications
- Module 22: Setting up a new document, working with Master-Pages
- Module 23: The Text-wrap panel and the Object Styles panel
- Module 24: Typographic formatting and text Styles
- Module 25: Saving and exporting for print and web
- Module 26: Using Bridge, Photoshop and Illustrator with InDesign

- Module 27: PDF presets exportations

Documentation

- Digital courseware "Adobe Photoshop Classroom in a Book", "Adobe Illustrator Classroom in a Book" and "Adobe InDesign Classroom in a Book" included

Participant profiles

- Self taught or novice graphical designers
- Marketing and communication professionals
- Photographers
- UX/web designers

Prerequisites

- A good understanding of the use of basic computer tools
- A strong interest in graphical communication
- Experience in publishing with other softwares (MS Publisher, Corel Draw, Page Maker, XPress, Visio, Freehand)

Objectives

- Open and edit files with adequate softwares
- Enhance and repair pictures
- Create simple flyers and banners
- Edit and adapt illustrations, logos, documents layouts
- Create photo composition and photo albums
- Create a contact sheet
- Use rightly and efficiently typographic tools
- Understand concerns about colors in digital publishing
- Create or edit multi-pages documents with or without spines

Niveau
Fondamental
Classroom Registration Price (CHF)
2900
Virtual Classroom Registration Price (CHF)
2650
Duration (in Days)
5
Reference
ADB