

Adobe InDesign CC – Digital Publishing – PDF/EPUB

Description

The purpose of this training is to help graphical designers and layout artists to go beyond the “print world”. InDesign has been for a long time now the leader software to create professional publishing materials, but it has also become, thanks to the progress of modern devices, the most easy-to-use software to create digital publications both for desktop users (PDF) and mobile/tactile devices (EPUB). Topics covered include a thorough look at all the tools InDesign provides to create engaging experiences such as animations, enhanced navigation, video and audio inclusions, but also to the choices to consider creating a specific content for a specific audience.

Course Content

- Module 1: The current state of digital publication types
- Module 2: Specific tools for alternative layouts strategies
- Module 3: The “Animation”, “Timeline” and “Multimedia” panels
- Module 4: EPUB and PDF interactivity: buttons and hyperlinks
- Module 5: PDF interactivity: form fields
- Module 6: EPUB interactivity: multi-state objects
- Module 7: Targeting contents for iPad, Android and desktop computers
- Module 8: Interactive PDF form creation
- Module 9: Multimedia and interactive EPUB creation for iPad and Android Tablets

Documentation

- Digital courseware "Adobe InDesign Classroom in a Book" included

Participant profiles

- Graphical designers and layout artists
- Anyone in charge of the creation and modification of corporate documents (marketing, and communication departments) with Adobe Creative Cloud softwares

Prerequisites

- Good knowledge of Office softwares (Word, Open Office) or of any other softwares from the Adobe Creative Cloud suite

Objectives

- Choose the correct strategy for converting existing documents
- Choose the correct strategy to deliver genuine digital-oriented publications
- Understand the limits of the currently popular and most effective digital publication types
- Include Video and Audio files, animations, buttons and hyperlinks
- Create multi-states objects (slideshows like objects) and synchronize animations
- Prepare PDF interactive forms compatible with Acrobat DC
- Prepare reflowable EPUB for devices that support it
- Prepare fixed-layout EPUB including multimedia files and interactivity for iPad and Android

Niveau

Fondamental

Classroom Registration Price (CHF)

1400

Virtual Classroom Registration Price (CHF)

1300

Duration (in Days)

2

Reference

ADBIN-04