

Adobe Creative Cloud – What's new

Description

Very often the user of a particular software, such as Illustrator, InDesign, Photoshop or Flash will specialize himself on this one software, and wouldn't consider upgrading from a Creative Suite to a Creative Cloud as a significant step. The purpose of this training is to sum up the attendees knowledges about the recent collaborative improvements the last updates and upgrades of Creative Cloud has delivered. The focus will be put on collaborative tools, such as the many CC Libraries features, or Adobe Stock and Adobe Color CC, but also on specific improvements for the stars of the Creative Pack : new web and app-oriented workflow in Photoshop and Illustrator; new ways to deliver publishing materials with InDesign, including the exciting EPUB 3 fixed format; and as Flash is dead, long live Animate CC the revamped software that has mutated to deliver HTML5 canvas based interactive animations and advertisements.

Course Content

- Module 1: Cloud Libraries sharing between softwares and colleagues
- Module 2: Stock, Adobe Color CC, TypeKit
- Module 3: Photoshop: improved features (Camera Raw filters, Selection tools)
- Module 4: Illustrator: improved features (Curvature tool, multiple Artboards)
- Module 5: Web and app creation with Illustrator, Photoshop and Dreamweaver
- Module 6: Animation, Interactions et videos in InDesign
- Module 7: InDesign: strategy for alternate content: EPUB, HTML5, Muse
- Module 8: Animate: Flash without flashplayer
- Module 9: Existing or incoming Applications: Sparks, InCopy, Adobe XD, Project Felix

Documentation

- Digital courseware included

Participant profiles

- Creative Suite (CS5, CS5.5, CS6) software users
- Project directors for web advertising and communications agencies

Prerequisites

- Been in charge of a communication, graphical design team/agency
- Been a user of any previous versions of any softwares

Objectives

- Understand the role of each softwares in a communication environment
- Understand the importance of online tools: Stock; TypeKit; InDesign's "Publish Online" feature
- Prepare the upgrade to modern tools for of a team of graphical designers/communication officers
- Understand technological issues and possibilities of Adobe Cloud system (AWS)
- Know better about lesser know softwares such as Muse and InCopy
- Understand the interest of new files formats/use for SVG, EPUB and OAM

Niveau

Fondamental

Classroom Registration Price (CHF)

700

Virtual Classroom Registration Price (CHF)

650
Duration (in Days)
1
Reference
ADBCC-01