



# Design Impactful Presentations

## Description

Are you struggling to engage your audience during presentations? Do you feel uncomfortable speaking in front of a crowd? Our comprehensive training “Design impactful presentations” will provide you with all the necessary skills to become an expert in creating attractive presentations! You will specifically learn how to create a **beautiful PowerPoint presentation**.

Using practical approaches and easily applicable tools, you will be able to design impactful presentations and deliver them in a way that captivates your audience. We offer you the best methods and tips to engage your audience through the use of interactive tools and participatory animation techniques.

Additionally, we will cover **stress management** techniques based on neuroscience, to help you stay calm and focused in front of any audience. Improve your skills to succeed in all your presentations.

## Course Content

- My conception of presentation supports
- Interactive and non-interactive tools and their uses during presentations
- My animation techniques during presentations
- Managing my stress and the group during presentations

## Lab / Exercises

- Sharing good practices and tips
- Presentation of interactive tools and participative animation techniques
- Stress management techniques inspired by neuroscience

## Documentation

- Digital courseware included

## Participant profiles

- Collaborators or managers in need to improve his presentation techniques, including the preparation of their supports

## Prerequisites

- No prerequisites

## **Objectives**

- Identify the objectives of his presentation: inform, convince, decide, etc.
- Formulate key messages based on the presentation's targets
- Choose the right medium and design a powerful presentation
- Optimizing stress management during presentations and gaining interpersonal skills during presentations
- Optimizing his mastery of the three functions of the facilitator: management, production and regulation
- Identify strengths and areas for improvement

## **Description**

Design Impactful Presentations Training

### **Niveau**

Fondamental

### **Classroom Registration Price (CHF)**

1300

### **Virtual Classroom Registration Price (CHF)**

1300

### **Duration (in Days)**

2

### **Reference**

COM-PRES